

Women United March 2020—Photographer/Videographer Information Sheet

List of photos needed:

1. Photo of each speaker as they speak/on stage
2. Photo of Emcee, and DJ
3. Photo of march leaders –Becca, Atreece on stage preferably
4. Photo of unveiling of new CWM logo on stage with logo designer Isabella, Laura and Gina
5. Group photos of march leaders ... with speakers, with dignitaries, etc
6. Group photos of CWM and QCMC leaders (Gina, Laura, Tiffany) together
7. LOTS of photos of volunteers in action
8. Photos of each sponsor table with the volunteers staffing table, try to get a good shot of their logo too for ID purposes and to promote their work
9. Good photos of march start, or in progress with banners
10. Photo of group holding QCMC banner and CWM banner in march
11. Large scale crowd shots
12. SIGNS of course—concentrate on signs with “women” issues....less useful are the political signs (I like them, but I have less use for them)
13. Photos of the climate speakers and their supporters and their signs...

Video needed:

1. Live Stream of speakers on multiple channels
2. Short videos posted or saved to be posted later on Instagram, Twitter and FB
3. Short videos of march in progress—chants are great
4. Maybe videos of set up---to get people to show up—posted that morning
5. Short videos that can be used /posted as stories on Instagram, FB

How to get the photos/videos to us

Upload photos and videos to this Women United March 2020 photos drop box folder. Make a new folder within this folder for each photographer, and label photos by photographer to insure proper crediting. Contact Communications@charlottewomensmovement.org if you need permission to access the folder but I think this link will allow you to get in.
https://www.dropbox.com/sh/etlnq7oyjlkq8h8/AAAeYLdeq_ubj41oT2pFLGHua?dl=0

Watermark or photo identification:

If you would like to add your own photographer watermark to your photos feel free. If you would like to add the CWM crown icon to your photos as well, a copy will be posted in the drop box folder.

Tag/Name EACH photo within folder with photographer name in order to allow us to credit photo use. We WILL tag all photos we use with photographer name on all

uses. Photos will mostly be used in social media, however, we do select a few for printed pieces and would like for you to upload the original high res version of your photos.

Send email notification and give permission to access photos and video folder

- Info@charlottewomensmovement.org
- womenunitedclt@gmail.com
- communications.qcmc@gmail.com

Social tag with:

#UseYourPower

#womenunitedmarch2020

#WUM2020

#womenunitedmarch

#CharlotteWomensMovement

#NCBWQCMC

Thank you so very much for sharing your time and talents with us. We do BELIEVE our collective actions make a difference.

Questions? Communications@charlottewomensmovement.org

Beth Davis

Monday, January 13, 2020